



Audi Al Nabooda Communications

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Audi Al Nabooda celebrate showroom re-opening with June Summer Campaign

- Audi Al Nabooda Automobiles announce ‘business as usual’ at all showrooms in Dubai, Fujairah, and Sharjah with strict safety measures in place
- June Summer promotion on selected models
- E-commerce platform active for booking vehicles

Dubai, 07 June 2020 – Audi Al Nabooda are celebrating the re-opening of all showrooms in Dubai, Sharjah and Fujairah after the Covid-19 lockdown period with a special Summer Campaign on certain models for a limited period. Audi A3, A6, Q5/SQ5 and A8 L are now being offered to customers with 0% interest on a 5 year finance term, free insurance for the first year, 5 year service and maintenance packages to 105,000 km, 5 year warranty with unlimited mileage, a 5 year, twenty four hour Roadside Assistance package and free registration for the first year.

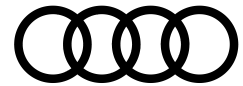
Ali Al Nabooda, General Manager of Audi Al Nabooda Automobiles commented “We are looking forward to seeing our loyal customers again and to meeting new customers too now that our showrooms are fully operational. We are of course adhering to the social distancing, sanitization measures and compulsory mask regulations and our e-commerce platform is also making the lives of our customer easier and safer with online test drive booking”

The June Summer Campaign will also offer the option for cars to be delivered directly to customer homes upon request. In line with the health and safety directives issued by all countries in the Middle East, all vehicles are fully sanitized before being delivered.

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The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in 11 countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm, Germany), Automobili Lamborghini S.p.A. (Sant’Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy).

In 2019, the Audi Group delivered to customers about 1.846 million automobiles of the Audi brand, 8,205 sports cars of the Lamborghini brand and 53,183 motorcycles of the Ducati brand. In the 2019 fiscal year,



AUDI AG achieved total revenue of €55.7 billion and an operating profit of €4.5 billion. At present, 90,000 people work for the company all over the world, 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.

AUDI AG's commitment to the region was confirmed through the foundation of its fully owned subsidiary in 2005. The current Middle East model range comprises the Audi A3 and S3 and RS3, A4 and S4, the A5/S5 Coupe and Sportback, RS5 Sportback, the A6, S6, A7, S7, A8 L and S8, the Audi Q3, Q3 Sportback, Q5 & SQ5, Q7, Q8 and RS Q8 as well as the R8.